



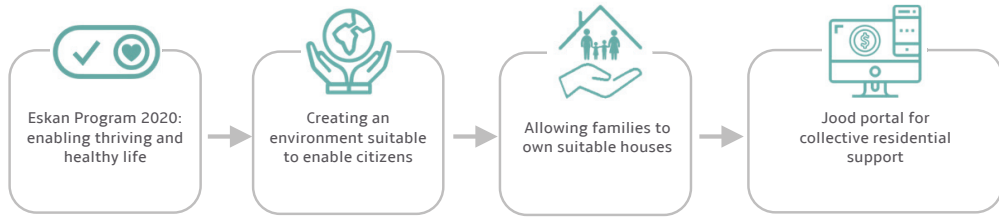
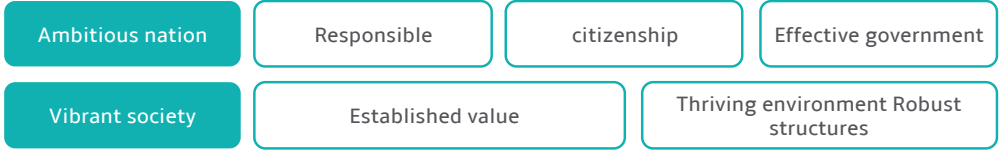
جود الإسكان

INTRODUCTION

Portal Idea

A national project aiming to engage the community (individuals/ organizations) by giving a hand to housing support through online portal that achieves transparency, truthfulness, and professionalism in the provision of support

Cornerstones of Joodeskan portal within the Saudi Arabian Vision 2030



VISION

Sustainability of residential support to the most needy families

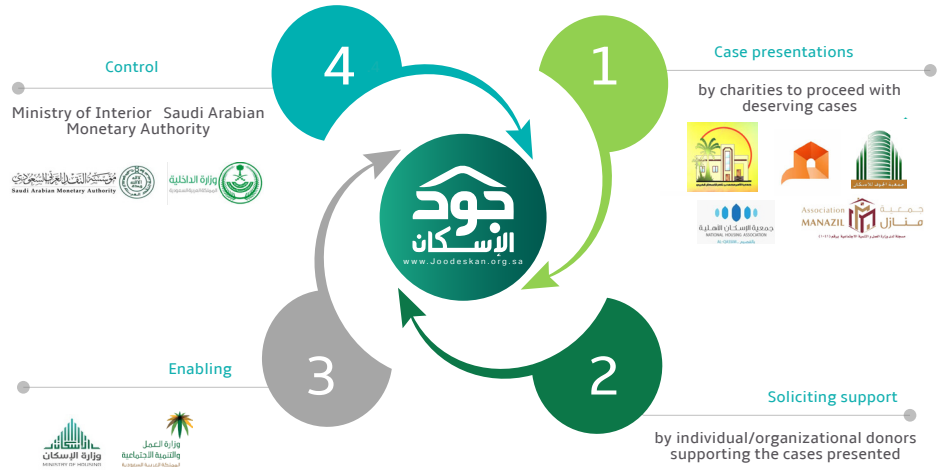
MISSION

Seeking governance and facilitation of individual and organizational contributions to the charitable residential domain through an online portal targeting contributors to charitable work to enable them streamline their support to the deserved beneficiaries

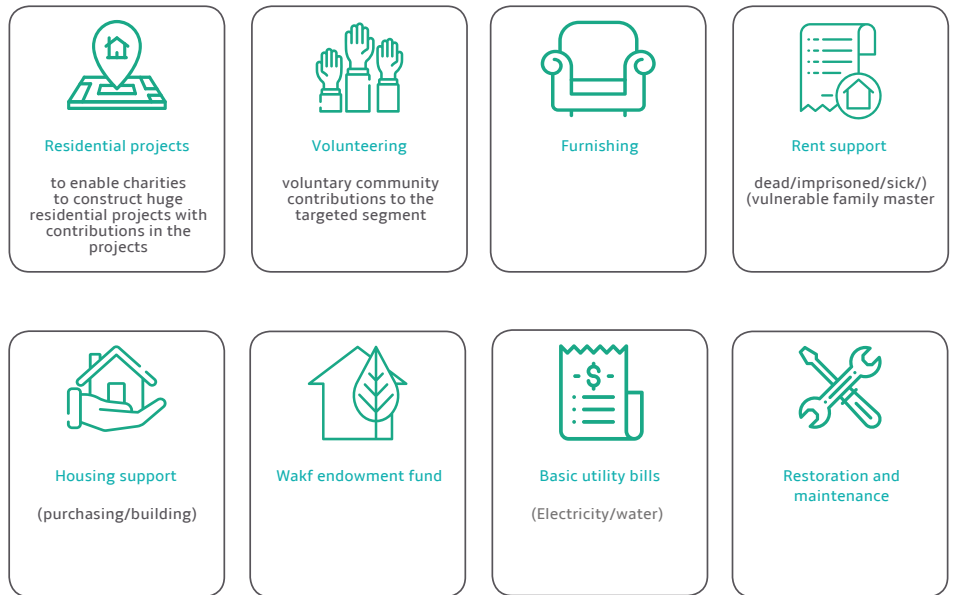
STRATEGIC OBJECTIVES

- 1 To take part in realizing the Vision's targets by enabling thriving and healthy life
- 2 Activation of the partnership between the government, private and non-profit sectors to achieve national priorities
- 3 Upgrade of family stability and social solidarity through activating the social responsibility of pioneering corporations
- 4 To reduce the number of legal cases claiming unpaid residential rents
- 5 To boost the credibility of support applications by provision of credible information

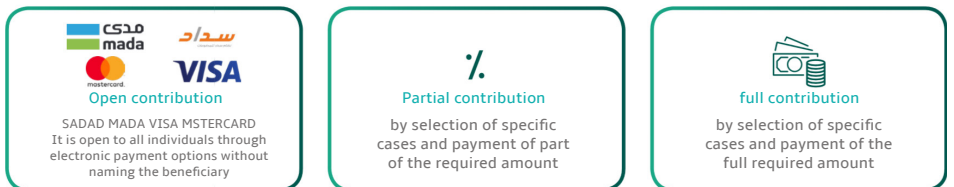
PORTAL BUSINESS MODEL



PORTAL PATHS



Payment options available on the portal



PROCESS



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